

Distillery 291 Awarded “WORLD’S BEST RYE” by Whisky Magazine

### ***2018 World Whiskies Awards***

#### **FOR IMMEDIATE RELEASE**

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**COLORADO SPRINGS, COLO. — March 27, 2018 —** Whisky Magazine named 291 Colorado Rye Whiskey Aspen Staved Finished as the WORLD’S BEST RYE at the 2018 World Whiskies Awards in London.

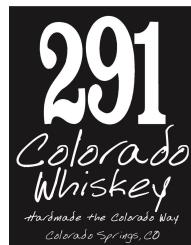
“For us to win this prestigious award as a micro-distillery after just six years in the business is incredible,” remarked Michael Myers, founder of Distillery 291. “Not only is this an enormous accomplishment for our small team of eight, but it speaks to the quality of the new whiskeys in the state of Colorado,” said Myers.

The World Whiskies Awards are the global awards that select the very best of all the international recognized whisky styles, promoting the world’s best whiskies to consumers and trade across the globe.

This award comes one month after Distillery 291 won Best American Rye from Whisky Magazine’s World Whiskies Awards. 291 Colorado Rye Whiskey then went on to the world round for the global win.

“Colorado is now home to the Best American Rye three years running and World’s Best Rye for two years, adding depth and character to the newly established Colorado Spirits Trail,” said Myers.

291 Colorado Rye Whiskey is a small batch rye whiskey – copper pot distilled and aged in American white oak barrels for one year and finished on aspen staves. Unique, yet traditional, it has a flavor profile of cinnamon, rye bread, oak and maple. For information regarding where to



purchase 291 Colorado Rye Whiskey, and other spirits from Distillery 291, visit the company's website at [www.distillery291.com](http://www.distillery291.com).

## About Distillery 291

[View the Distillery 291 Lookbook.](#)

Founded in 2011 in Colorado Springs, Distillery 291 crafts grain-to-barrel-to-bottle whiskeys that honor great American traditions of whiskey-making while also paying tribute to the Rocky Mountain West by finishing its hallmark whiskeys with staves from Colorado aspen trees. 291 has been lauded by Jim Murray's Whisky Bible, The World Whiskies Awards, The San Francisco International Spirits Competition, The Denver International Spirits Competition, and other leading competitions and publications. The 291 line of spirits includes:

- 291 Colorado Rye Whiskey – a rye mash, aged in New American White Oak
- 291 Colorado Bourbon – a bourbon mash, aged in New American White Oak
- 291 American Whiskey – a bourbon mash, lightly aged
- 291 White Dog – a rye whiskey, aged for less than two weeks
- 291 Fresh – an unaged corn whiskey
- The Decc – a whiskey liqueur flavored with citrus and clove

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