

**Distillery 291 Earns US Micro Whiskey of the Year (Runner-Up)  
from *The Whisky Bible***

*Three New Liquid Gold Awards*

**FOR IMMEDIATE RELEASE**

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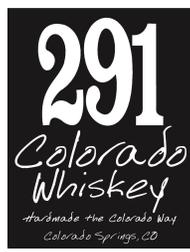
**COLORADO SPRINGS, COLO. — October 19, 2017** — *Jim Murray's Whisky Bible 2018* names 291 "E" Colorado Bourbon Whiskey Aged 333 Days the US Micro Whiskey of the Year (runner-up). The esteemed publication, which samples whiskeys from around the world including storied 100-year-old brands, awarded the winning 291 whiskey with 96 points and hailed it as "exceptional, enthralling, eclectic, engrossing, engaging, edifying, enticing, entirely extraordinary . . . encore!"

Distillery 291 earned a total of three new Liquid Gold awards from the *Whisky Bible* this year:

- 291 "E" Colorado Bourbon Whiskey Aged 333 Days – 96 points
- 291 "E" Colorado 100% Rye Malt Whiskey Aged 291 Days – 95.5 points
- 291 Barrel Proof Colorado Whiskey Aged Less than 2 Years – 95 points

A leading player on the world's whiskey stage, Murray praised the 291 spirits and expertise, noting, "That a distillery can produce a young rye malt whiskey of this standard and something as magnificent as their 333 days bottling shows that Distillery 291 are way up there among the elite of the US micro-distillery movement."

Michael Myers, founder of Distillery 291, was proud and touched by the recognition, commenting that "we are truly honored" and that "it is particularly gratifying for our Colorado whiskeys to receive acclaim across multiple recipes and releases, and now over the course of several years." Distillery 291 has now earned six Liquid Gold designations since its first submission in 2012.



Two of the three Liquid Gold winners this year were limited special releases, and the Barrel Proof Colorado Whiskey should be readily available through 291 retail and restaurant partners in Colorado and parts of California.

### **About Distillery 291**

[View the Distillery 291 Look Book.](#)

Founded in 2011 in Colorado Springs, Distillery 291 crafts grain-to-barrel-to-bottle whiskeys that honor great American traditions of whiskey-making while also paying tribute to the Rocky Mountain West by finishing its hallmark whiskeys with staves from Colorado aspen trees. The 291 line of spirits includes:

- 291 Colorado Rye Whiskey – made from a rye mash and aged in New American White Oak
- 291 Colorado Bourbon – made from a bourbon mash and aged in New American White Oak
- 291 American Whiskey – made from a bourbon mash and lightly aged
- 291 White Dog – a rye whiskey aged for less than two weeks
- 291 Fresh – an un-aged corn whiskey
- The Decc – a whiskey liqueur flavored with citrus and clove

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