

Distillery 291 Releases Bad Guy Colorado Bourbon, Batch #4

Tasting Room Special Event on October 13, 2018

MEDIA ADVISORY FOR:

October 9, 2018

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COLORADO SPRINGS, COLO. —October 9, 2018 — Distillery 291 is releasing 291 Bad Guy Colorado Bourbon Whiskey, Batch #4 on October 13. The first batch of Bad Guy Bourbon was made available to the public in 2013, and its periodic release has been an anticipated event every year since then.

Batch #4 of Bad Guy Bourbon is 121.2 proof with a mash bill of yellow corn, malted white wheat, malted rye and beech smoked malted barley. Fewer than 600 bottles will be distributed into the market and through the Distillery 291 tasting room beginning this weekend.

Tasting Notes: The nose is rich and dark, asserting itself with bold notes of cola, pepper, and baking cinnamon rolls. Tart and sweet black cherries also become more prevalent upon tasting, complemented by the spiciness and the effervescent cola. The high proof dances on the tongue and strikes just the right balance amidst the rich mouthfeel.

WHO: Distillery 291

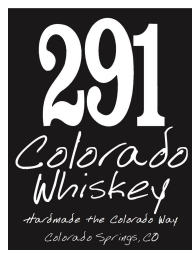
WHAT: 291 Bad Guy Colorado Bourbon Release Party

WHEN: Saturday, October 13th: 12pm-11pm

12:00pm: 291 Bad Guy Bourbon Bottle Release

12-7pm: Treehouse BBQ Food Truck at distillery

1-4pm: Grant Sabin & Juke Joint Highball play at distillery



WHERE: The Distillery 291 tasting room; 1647 S. Tejon street, Colorado Springs, CO 80905

***The tasting room and this event is for 21+ only.

About Distillery 291:

[View the Distillery 291 Lookbook.](#)

Founded in 2011 in Colorado Springs, Distillery 291 crafts grain-to-barrel-to-bottle whiskeys that honor great American traditions of whiskey-making while also paying tribute to the Rocky Mountain West by finishing its hallmark whiskeys with staves from Colorado aspen trees. 291 has been lauded by Jim Murray's Whisky Bible, The World Whiskies Awards, The San Francisco International Spirits Competition, The Denver International Spirits Competition, and other leading competitions and publications. The 291 line of spirits includes:

- 291 Colorado Rye Whiskey – a rye mash, aged in New American White Oak
- 291 Colorado Bourbon – a bourbon mash, aged in New American White Oak
- 291 American Whiskey – a bourbon mash, lightly aged
- 291 White Dog – a rye whiskey, aged for less than two weeks
- 291 Fresh – an unaged corn whiskey
- The Decc – a whiskey liqueur flavored with citrus and clove

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291
Colorado
Whiskey
*Handmade the Colorado Way
Colorado Springs, CO*



291 **BAD GUY**
*Colorado
Bourbon Whiskey*
*Hand distilled & bottled by
Distillery 291, Colorado Springs, CO*
*Aspen Stave
Finished*
Distilled from a bourbon mash
60.4 % alc/vol [120.7 Proof]
750ml