

**Gold Medal Win for Distillery 291 from IWSC
Continued 2018 International Awards Momentum**

Add 291 Colorado Rye Whiskey to your Holiday Gift Giving List

FOR IMMEDIATE RELEASE

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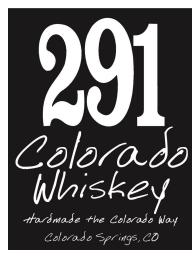
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COLORADO SPRINGS, COLO. — July 24, 2018 — The International Wine and Spirit Competition (IWSC), based out of the United Kingdom, awarded 291 Colorado Rye Whiskey with a Gold Medal.

The IWSC is proud to set the international benchmark for quality, remaining unique in the crowded world of drinks competitions with dedicated tasting premises, a permanent onsite cellar and over 400 global experts judging products for seven months of the year.

“It’s an incredible honor to bring home another Gold Medal from a highly esteemed competition this year! IWSC is interesting because, in addition to judging by taste, the entries are analyzed by gas chromatography.” said Michael Myers, founder of Distillery 291. *“So now both whiskey lovers and chemists know to add 291 Colorado Rye Whiskey to their holiday gift lists!”* said Myers.

Now in its 49th year, the International Wine & Spirit Competition remains as relevant today as it did when wine chemist Anton Massel founded Club Oenologique in 1969. Massel had the idea



of creating a wine and spirit competition which was based not just on organoleptic judgement but where all entries also had to undergo chemical analysis.

Other Awards Won in 2018 Include:

- U.S. Micro Distillery of the Year Runner Up, Jim Murray's Whisky Bible
- World's Best Rye, Whisky Magazine's World Whiskies Awards
- Best American Rye, Whisky Magazine's World Whiskies Awards
- Double Gold, San Francisco World Spirits Competition
- Double Gold, Denver International Spirits Competition

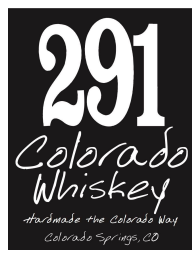
291 Colorado Rye Whiskey is a small batch rye whiskey – copper pot distilled and aged in American white oak barrels for one year and finished on aspen staves. Unique, yet traditional, it has a flavor profile of cinnamon, rye bread, oak and maple. For information regarding where to purchase 291 Colorado Rye Whiskey, and other spirits from Distillery 291, visit the company's website at www.distillery291.com.

About Distillery 291

Founded in 2011 in Colorado Springs, Distillery 291 crafts grain-to-barrel-to-bottle whiskeys that honor great American traditions of whiskey-making while also paying tribute to the Rocky Mountain West by finishing its hallmark whiskeys with staves from Colorado aspen trees. 291 has been lauded by Jim Murray's Whisky Bible, The World Whiskies Awards, The San Francisco International Spirits Competition, The Denver International Spirits Competition, and other leading competitions and publications.

The 291 line of spirits includes:

- 291 Colorado Rye Whiskey, Aspen Stave Finished
- 291 Barrel Proof Colorado Rye Whiskey, Aspen Stave Finished
- 291 Colorado Bourbon Whiskey, Aspen Stave Finished
- 291 Barrel Proof Colorado Bourbon Whiskey , Aspen Stave Finished
- 291 American Whiskey
- 291 White Dog Rye Whiskey



291 Fresh Whiskey

The Decc Citrus and Clove Liqueur

291 Bad Guy Colorado Bourbon Whiskey, Aspen Stave Finished

291 High Rye Colorado Bourbon Whiskey, Aspen Stave Finished

291 E Colorado Whiskey, Aspen Stave Finished

END