

**Wins Double Gold
291 Colorado Bourbon Whiskey**

8th Annual New York World Wine & Spirits Competition (NYWSC)

FOR IMMEDIATE RELEASE

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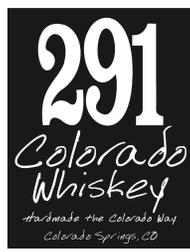
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COLORADO SPRINGS, COLO. — September 11, 2018 — 291 Colorado Bourbon Whiskey brought home a Double Gold Medal from the 8th annual New York World Wine & Spirits Competition (NYWSC). More than 340 spirits were judged this year—shattering all previous records. A Double Gold award means all judges rated the spirit as a Gold. The award comes just in time for the 7th Anniversary of Distillery 291 and on the heels of winning another Gold from The Spirits Business.

“After moving from New York after 9/11, I wanted to make the anniversary a more positive occasion and distilled our first whiskey on September 11, 2011. I designed our 291 Colorado Bourbon recipe to use local ingredients such as toasted aspen staves and I couldn’t be more happy with how it turned out,” said Founding Distiller, Michael Myers.

In the Competition’s eight-year history, the New York World Wine & Spirits Competition (NYWSC) has established itself as one of the most respected judging events in the eastern U.S.A. Judges are predominantly from the New York area and are among the spirits industry’s most trusted authorities, not only on the subject of quality spirits, but also on the regional tastes and trends that drive the spirits markets.

“September is National Bourbon Heritage month, so it’s very timely to bring home this flattering award right now. In 1964, Bourbon Whiskey was declared America’s Native Spirit by congress and we are honored to distill in our country’s legacy,” said Myers.



291 Colorado Bourbon Whiskey is a one year, barrel-aged whiskey distilled in a copper pot still. It is then finished with charred, Colorado aspen staves. 80% Corn – 19% Malted Rye – 1% Malted Barley – 100 PROOF

For information regarding where to purchase 291 Colorado Bourbon Whiskey, and other spirits from Distillery 291, visit the company's website at www.distillery291.com.

About Distillery 291

[View the Distillery 291 Lookbook.](#)

Founded in 2011 in Colorado Springs, Distillery 291 crafts grain-to-barrel-to-bottle whiskeys that honor great American traditions of whiskey-making while also paying tribute to the Rocky Mountain West by finishing its hallmark whiskeys with staves from Colorado aspen trees. 291 has been lauded by Jim Murray's Whisky Bible, The World Whiskies Awards, The San Francisco International Spirits Competition, The Denver International Spirits Competition, and other leading competitions and publications. The 291 line of spirits includes:

- 291 Colorado Rye Whiskey – a rye mash, aged in New American White Oak
- 291 Colorado Bourbon – a bourbon mash, aged in New American White Oak
- 291 American Whiskey – a bourbon mash, lightly aged
- 291 White Dog – a rye whiskey, aged for less than two weeks
- 291 Fresh – an unaged corn whiskey
- The Decc – a whiskey liqueur flavored with citrus and clove

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